

Pivotal

Rethinking enterprise architecture for DevOps, agile, & cloud native organizations

Nov, 2018

@cote

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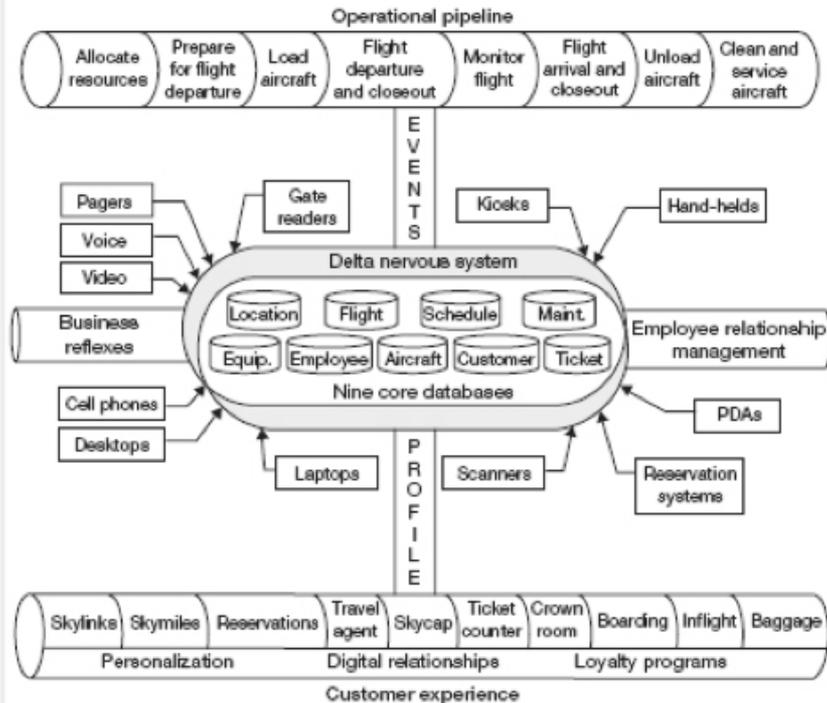
**First,
what is “enterprise
architecture?”**

DEFINING "ARCHITECTURE"?



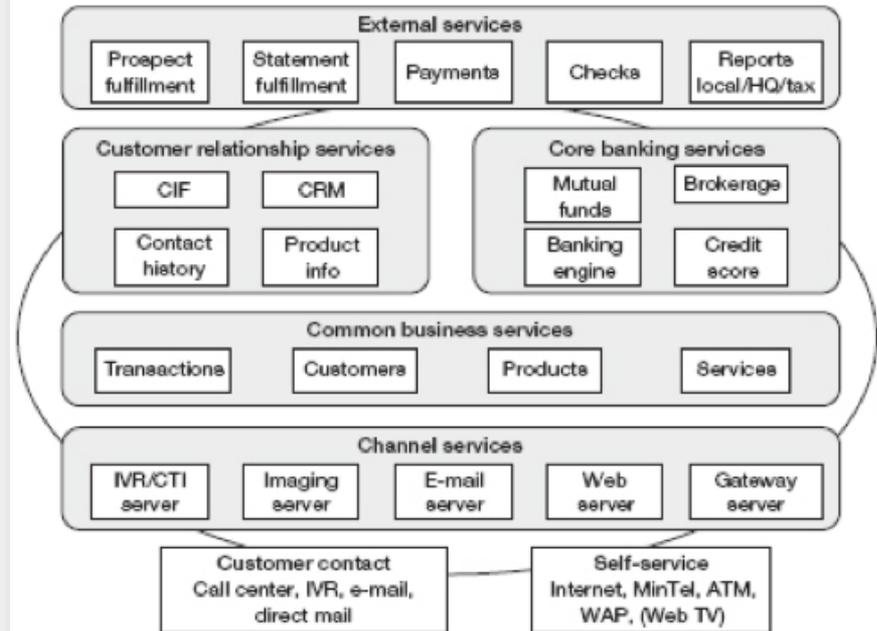
ITS A TRAP!

Delta Air Lines core diagram



Source: Adapted from Delta Air Lines documents. Used with permission.

ING DIRECT's core diagram



o r: CIF (customer information file), CRM (customer relationship management), IVR (interactive voice response), CTI (computer-telephony integration), WAP (wireless access point).

Source: Adapted from ING Direct documents. Used with permission.





For something more useful & thoughtful, please see:

“Agile Architecture,” Matthew Parker, [2018](#).



“Architectures That Bend But Don't Break,” Matt Stine, [2018](#).

The problem



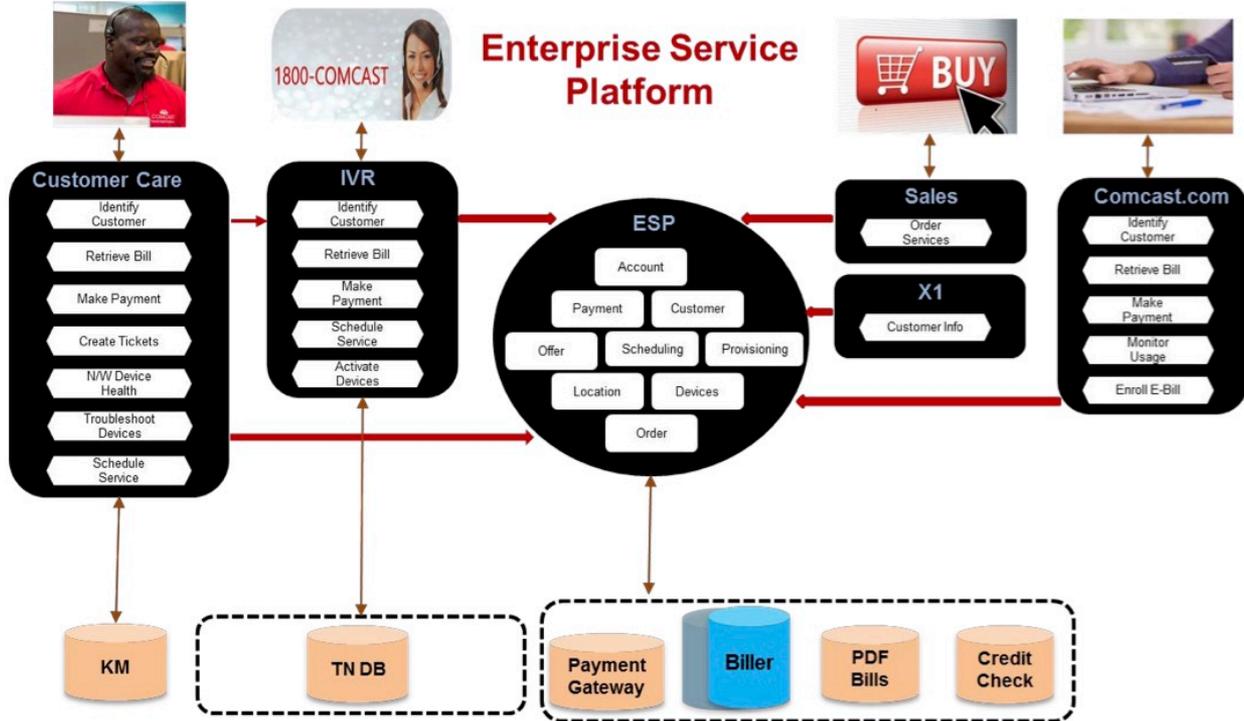
“If I’m doing 8 or 15 releases a week, how am I going to get through all those CABs?”

Mark Ardito, HCSC, Aug 2016

“Using external change approval processes such as a change advisory board, as opposed to peer-based code review techniques, significantly impacts throughput while doing almost nothing to improve stability.”

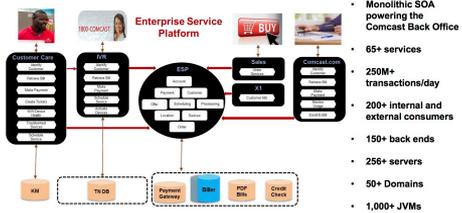
[Jez Humble, 2014](#)

What is ESP?



- **Monolithic SOA powering the Comcast Back Office**
- **65+ services**
- **250M+ transactions/day**
- **200+ internal and external consumers**
- **150+ back ends**
- **256+ servers**
- **50+ Domains**
- **1,000+ JVMs**

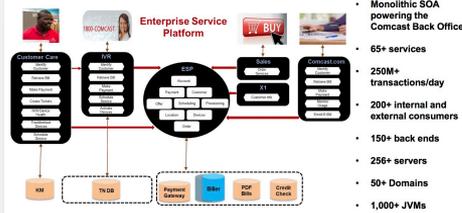
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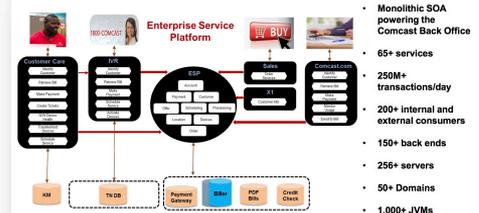
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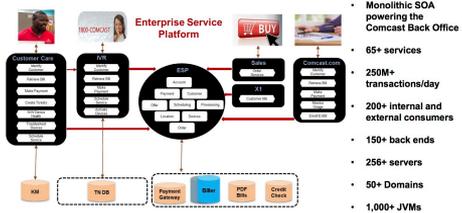
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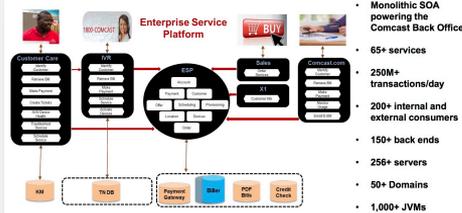
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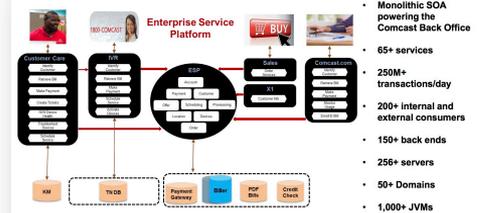
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Over time, tools that helped us scale are now obstacles



Leading change

“The Business”



Corporate strategy, revenue goals, mission, etc.

IT Leadership, EAs, etc.

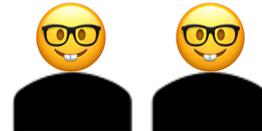


Culture, process, methodology, governance, compensation, etc.

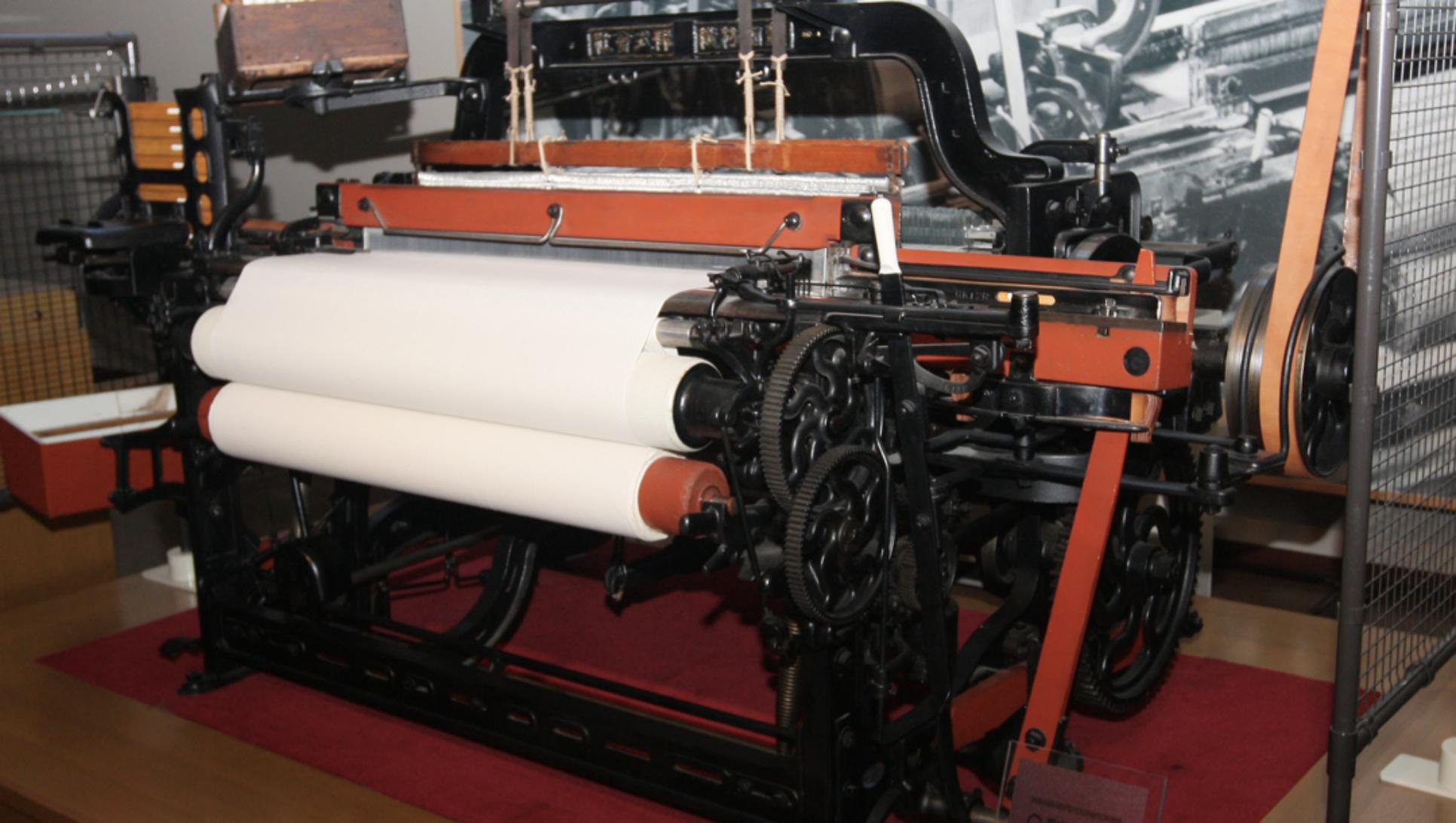
Product teams



Platform Engineers



☁ Private or public IaaS ☁



Beyond 10 ways to make coffee: leadership's role



- Create a culture of innovation, risk taking, and focusing on people (“users”)
- Give product teams autonomy, trust, and voice
- Establish trust by doing what you say, delegating, and celebrating failure learning.
- Feedback loop: surveys (ENPS), silence, churn, results.
- Giving feedback: OKRs, praising process & stories, not just schedule

Gardening teams

Closer to a product organization...



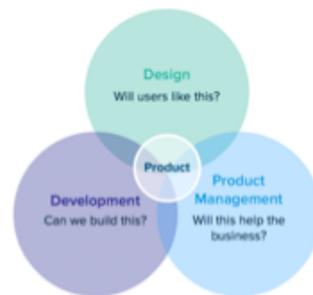
Mobile payments



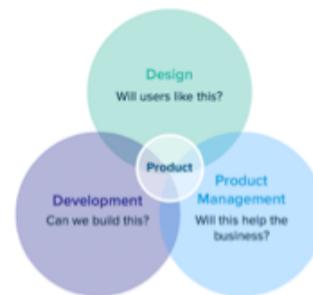
Mortgage application



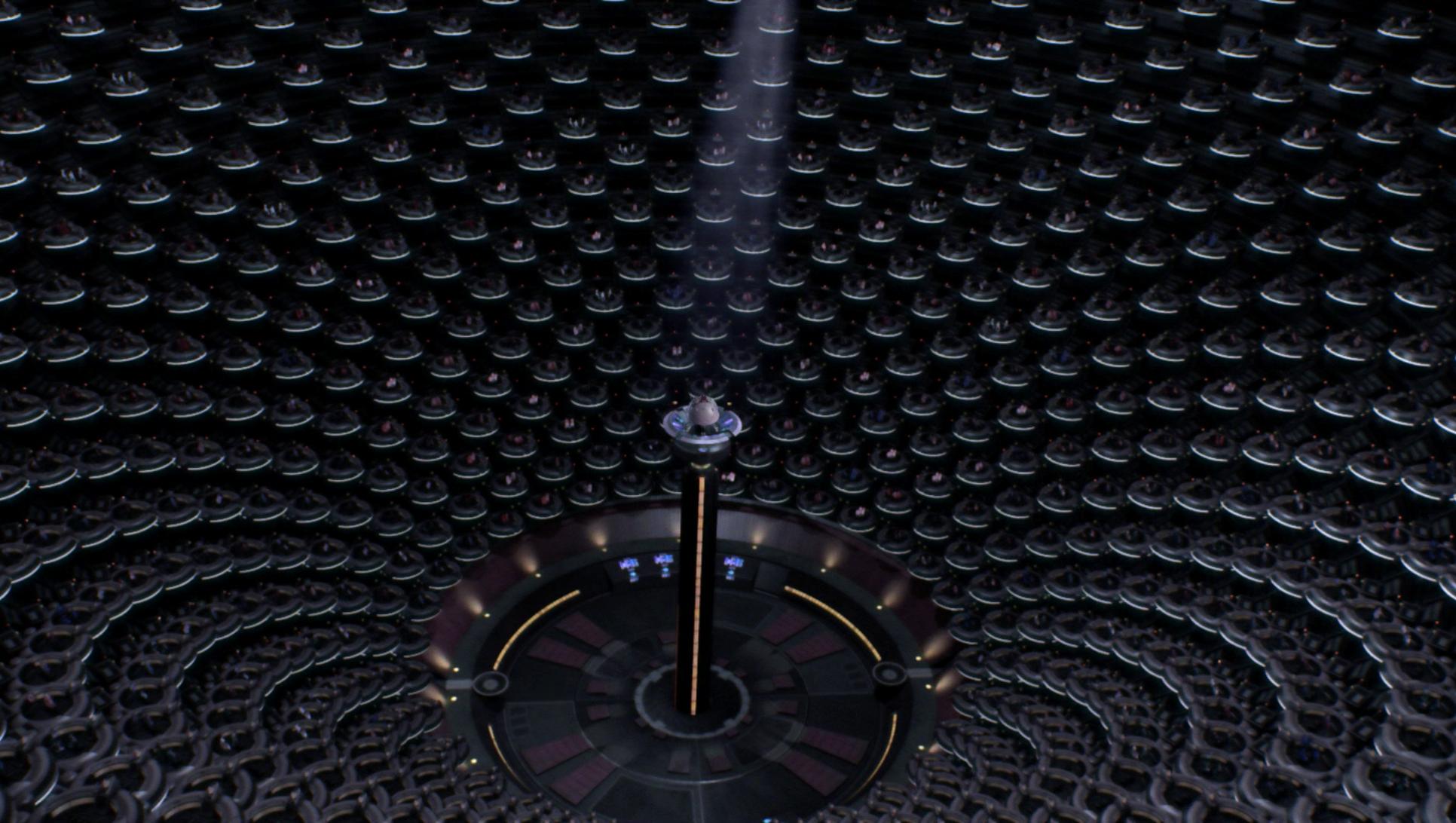
Mortgage approval



Bill pay



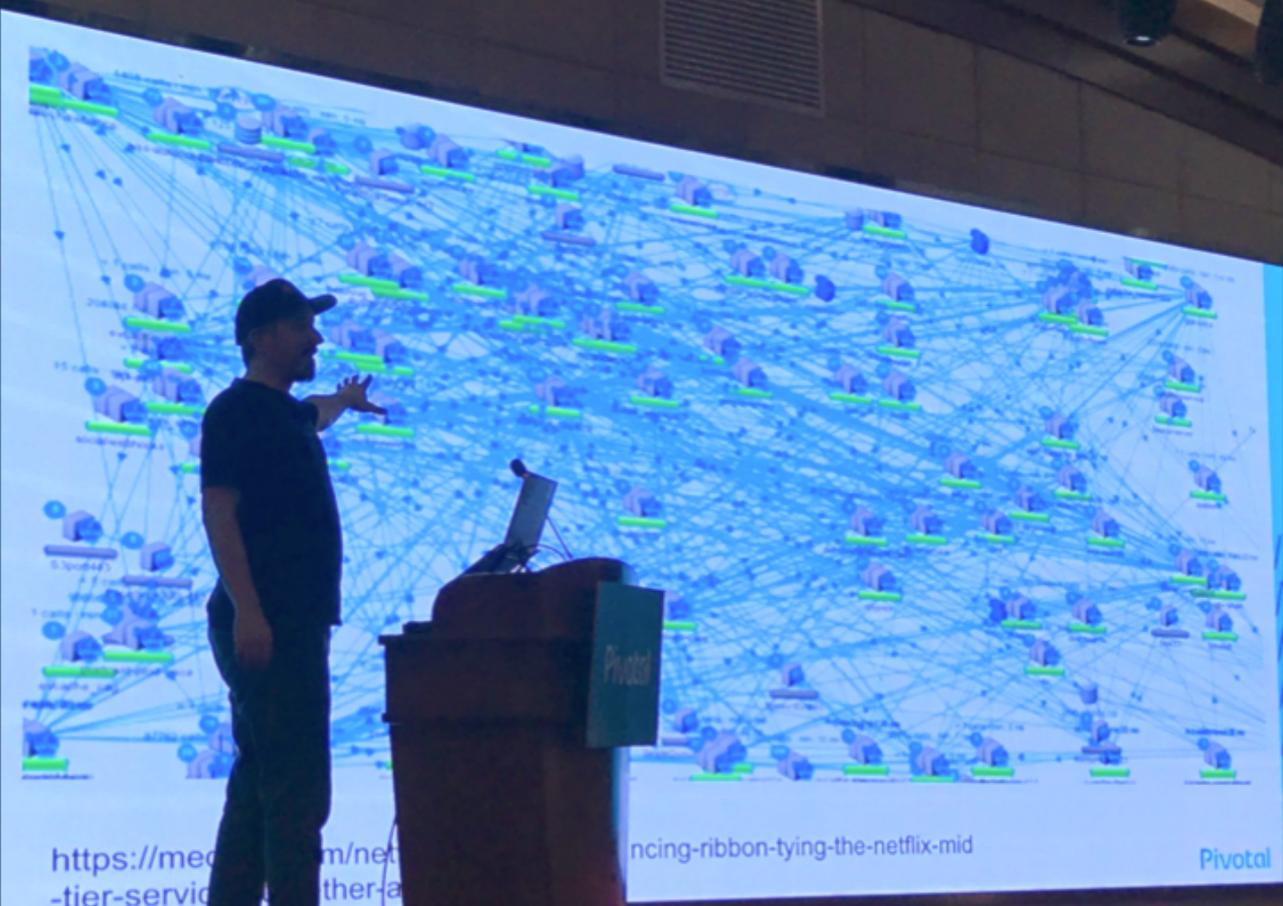
Transfers





Gardening microservices

(and the before times)



<https://medium.com/net-tying-the-netflix-mid-tier-service-together-a>

ancing-ribbon-tying-the-netflix-mid

Pivotal



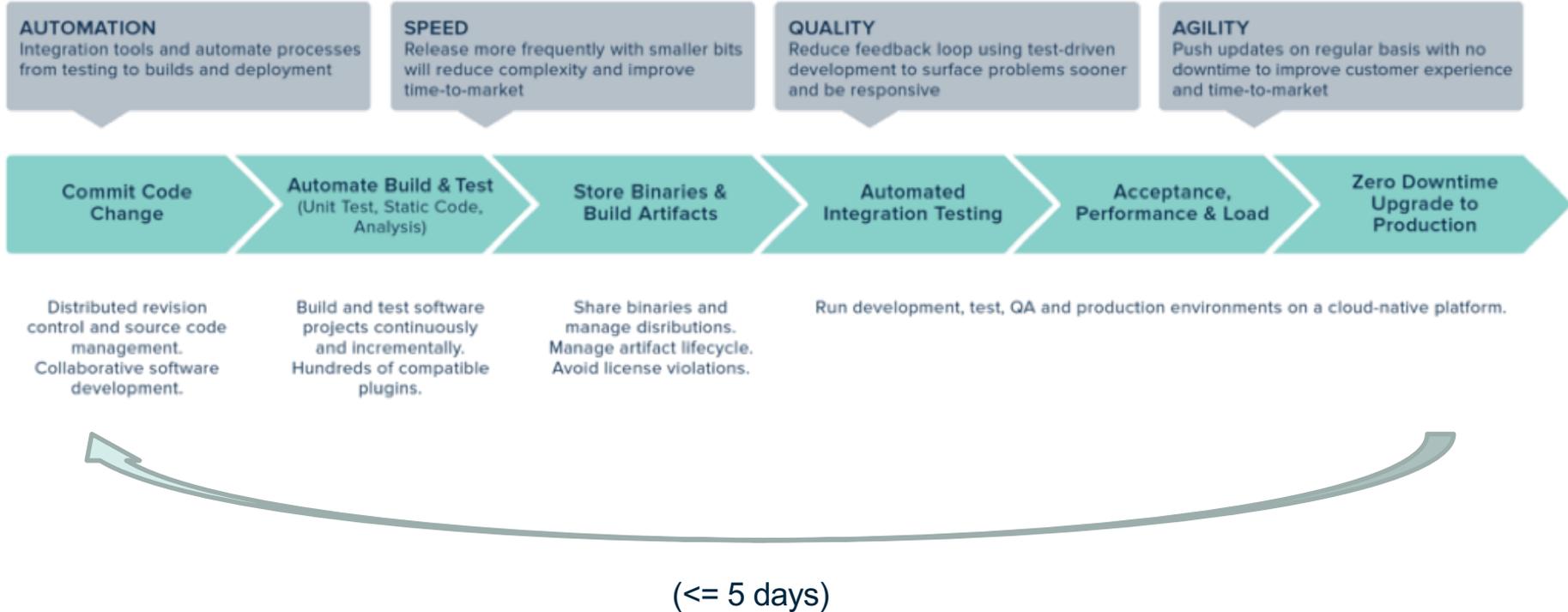
Gardening platform & Tools

“

[I]f you say to your team that 'when you build it you also run it,' you cannot do that with a consolidated environment. You cannot say to a team 'you own that stuff, and by the way somebody else can also break it.'"

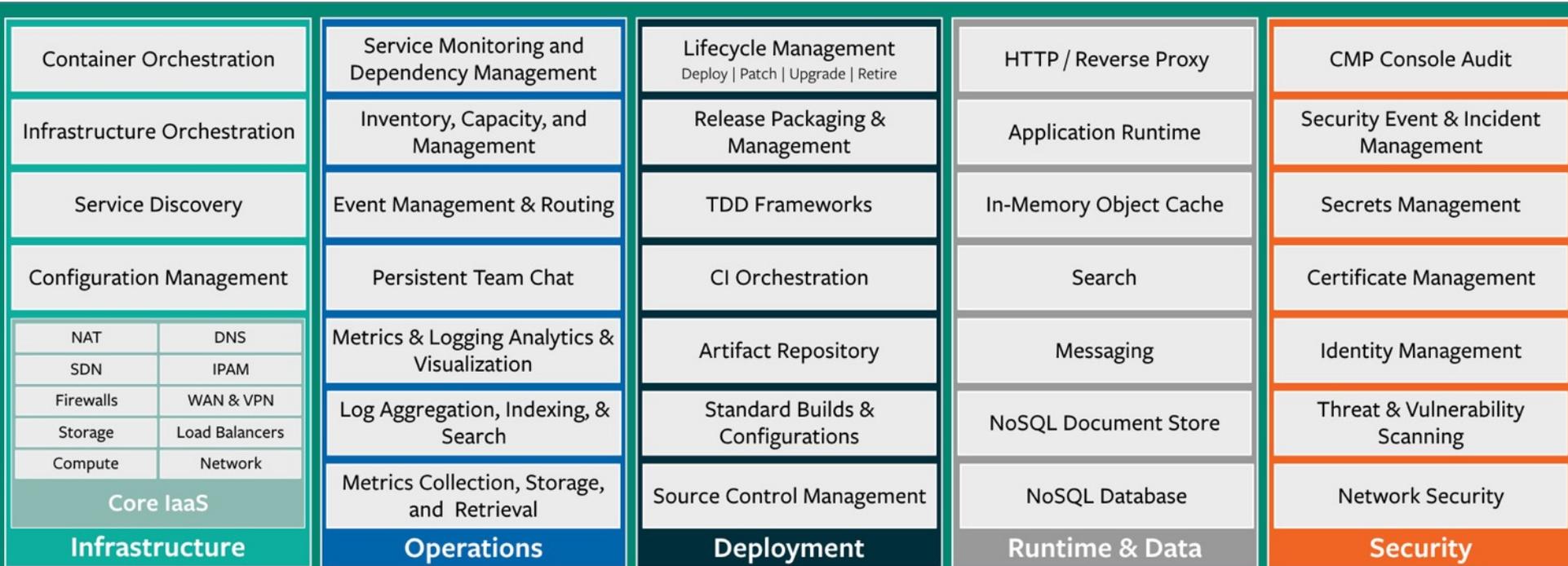
Vincent Oostindië, Rabobank

Standardize & automate with a build pipeline



Sources: [“Speed Thrills: How to Harness the Power of CI/CD for Your Development Team.”](#) Ben Kamysz & Jared Ruckle, Pivotal, Aug 2017. CI/CD estimate based on the [“The 12th Annual State of Agile Report”](#) (2018) and [“Survey Analysis: Agile Now at the Tipping Point - Here's How to Succeed.”](#) Mike West, Gartner, June 2017, see also [estimates from 2015](#).

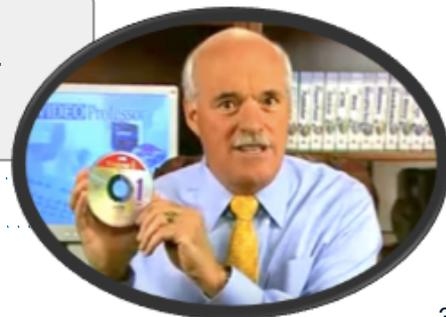
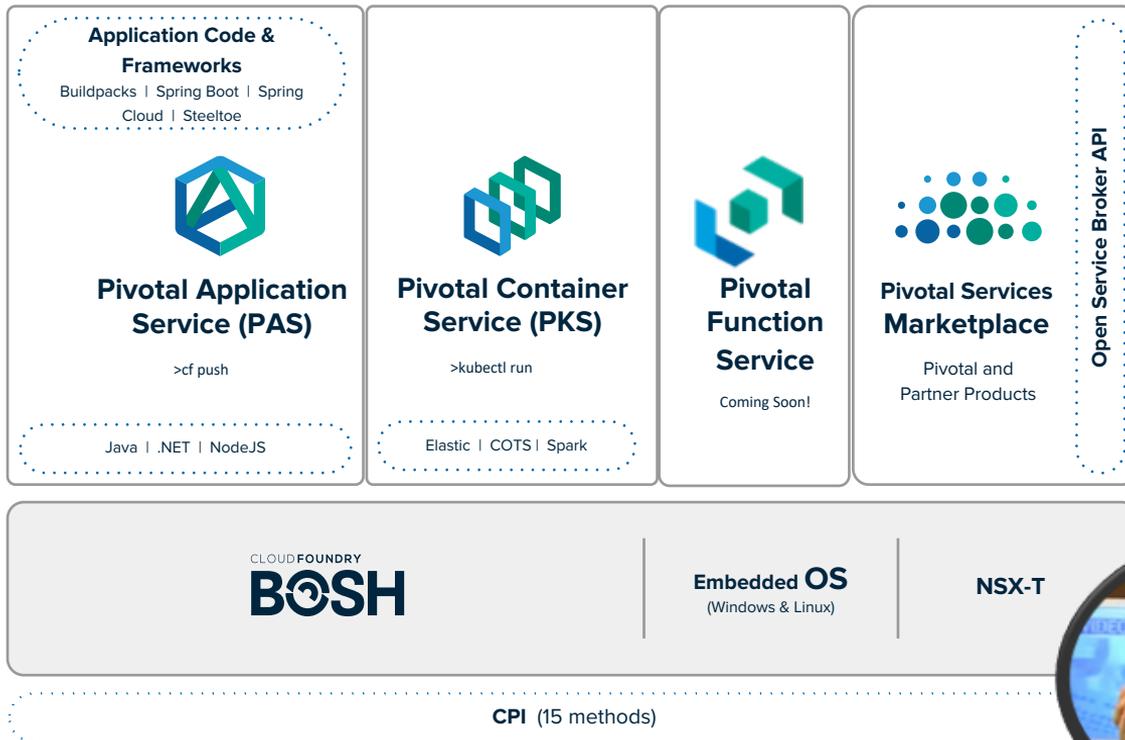
Govern with a platform and build pipeline



Reference Architecture for Cloud-Native Platforms



Pivotal Cloud Foundry®





The same as always

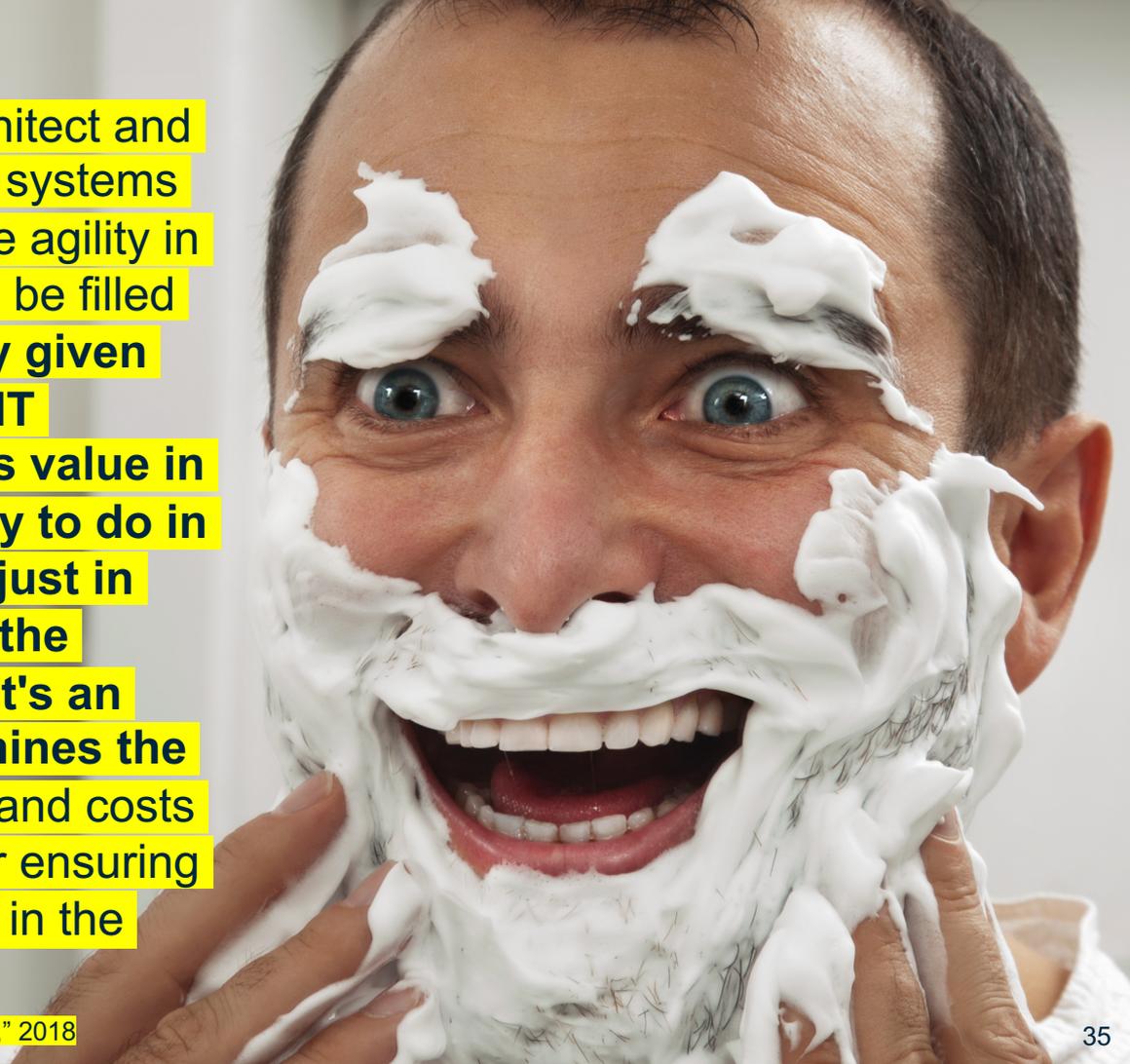
The left overs:

- Exploring and guiding org. wide technical decisions & services
- Programming the organization
- Talk with “The Business”

“

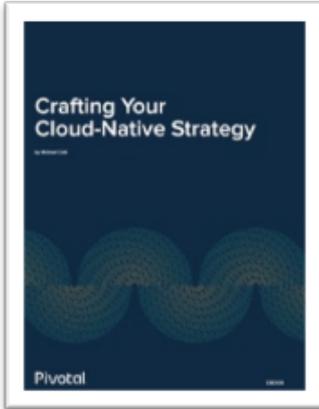
The CIO is the enterprise architect and arbitrates the quality of the IT systems in the sense that they promote agility in the future. The systems could be filled with technical debt but, **at any given moment, the sum of all the IT systems is an asset and has value in what it enables the company to do in the future. The value is not just in the architecture but also in the people and the processes. It's an intangible asset that determines the company's future revenues and costs and the CIO is responsible for ensuring the performance of that asset in the future.**

Source: "The New CIO: Leading IT the Mark Schwartz Way," 2018



“We are uncovering better ways of developing software by doing it and helping others do it.”

- [The Agile Manifesto](#), 2001



<http://cote.coffee/bettersoftware/>