



Kubernetes is great, but it's been a 7 year distraction

The snow globe is shook, 3 major problems are solved, & now it's back to developers. Plus, reconsidering potatoes in omelettes, the lifespan of S&P 500...

FEB 2 • COTÉ

Hello.

Welcome to my ongoing therapy session

How the Cloud Foundry Community Can Help Platform Engineering

Or, enduring truths of platform communities, ecosystems, and businesses

By talking about yourself(s)

Hello, I am Coté

I work at **vmware**[®]

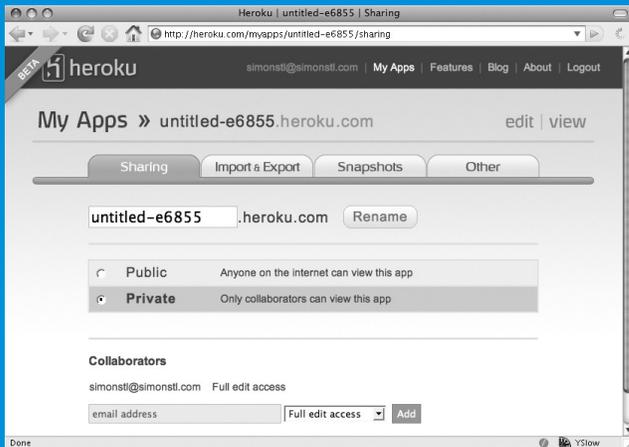
cote.io



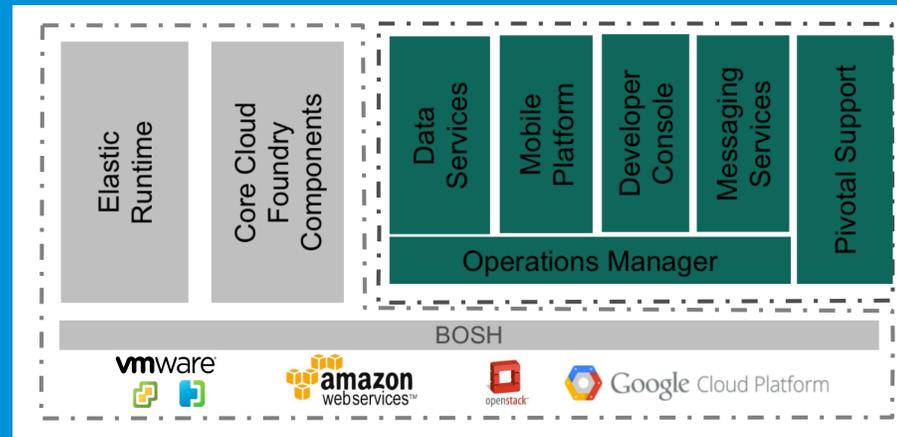
The Eternal Recurrence of (Platforms, PaaS, DevOps, Cloud Native)

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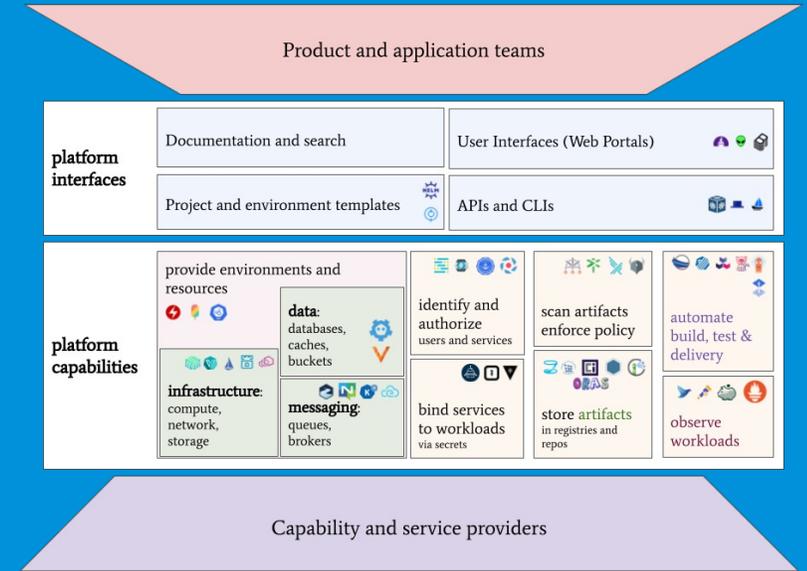
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2007



2015



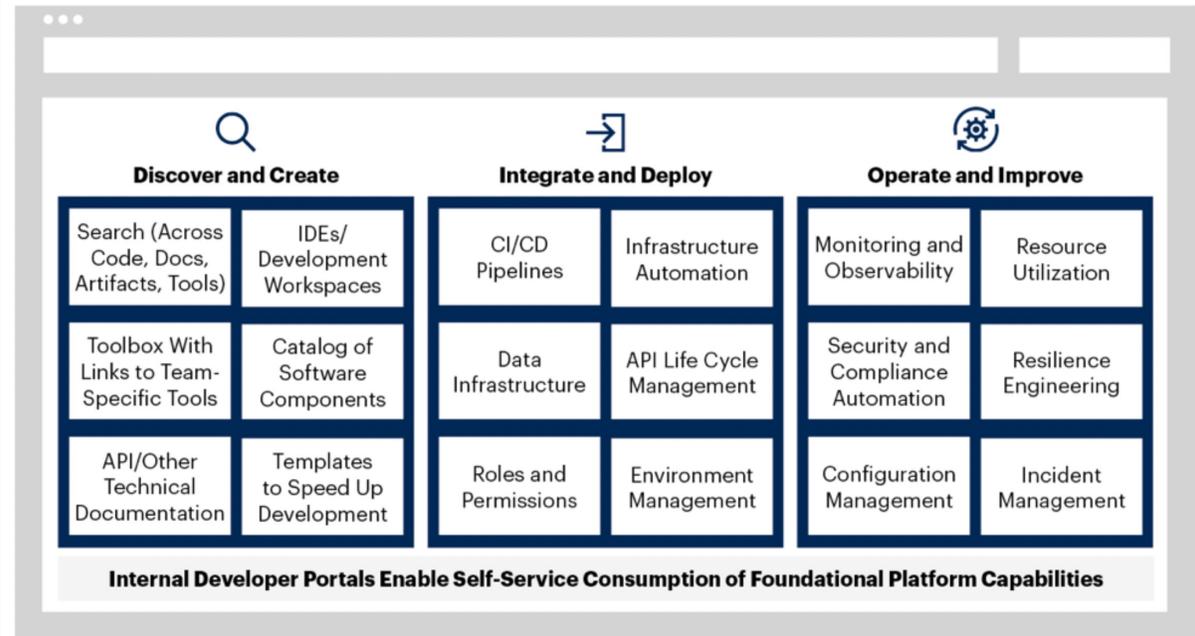
2023 & Beyond

Sources: Heroku; Pivotal; [CNCF Platforms White Paper](#). See also [Evan Bottcher, 2018, "Innovation Insight for Internal Developer Portals."](#) Gartner, Feb 2022.

“cf push”

Be clear

Internal Developer Portals Unify Disparate Platform Capabilities



Source: Gartner
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Gartner

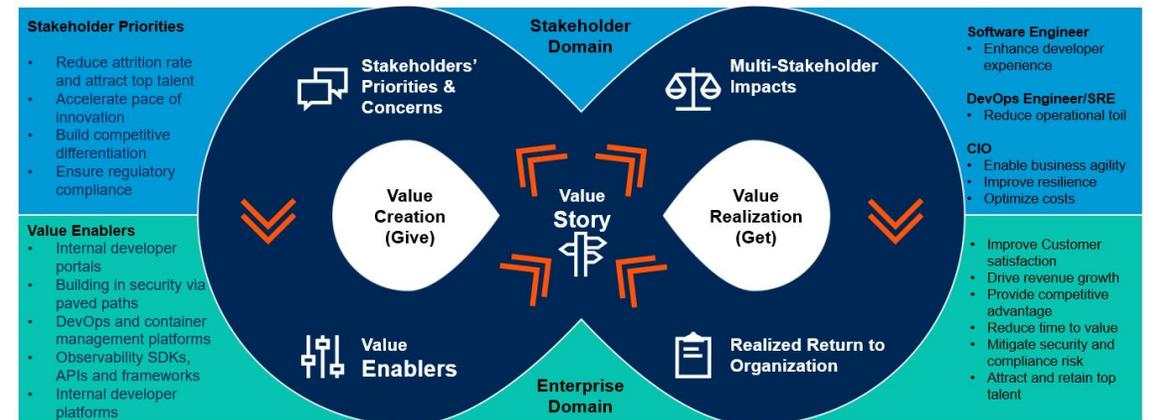
Focus on developers (application developers)

“ We are building this platform not for us, we are building it for Mercedes-Benz developers.”

Thomas Müller,
Mercedes-Benz

Explain the value (get super detailed)

Gartner Enterprise Value Equation for Platform Engineering



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Community =
(purpose +
technology +
builders +
users)

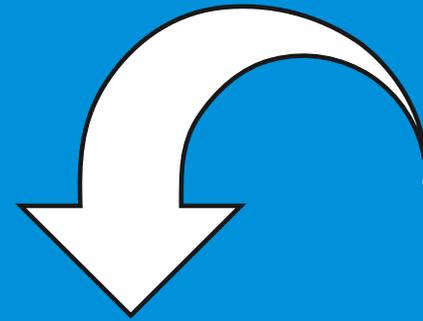


Thanks!

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 <https://cote.io/platform/>

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Slides & stuff

