

Developer Productivity is Waste

Or, what to while DevOps is dead.

Coté – June 20th, 2024



Developer Productivity: The quick answers

“It depends...”

€ \$ £

Use metrics to find & monitor happiness, flow, features

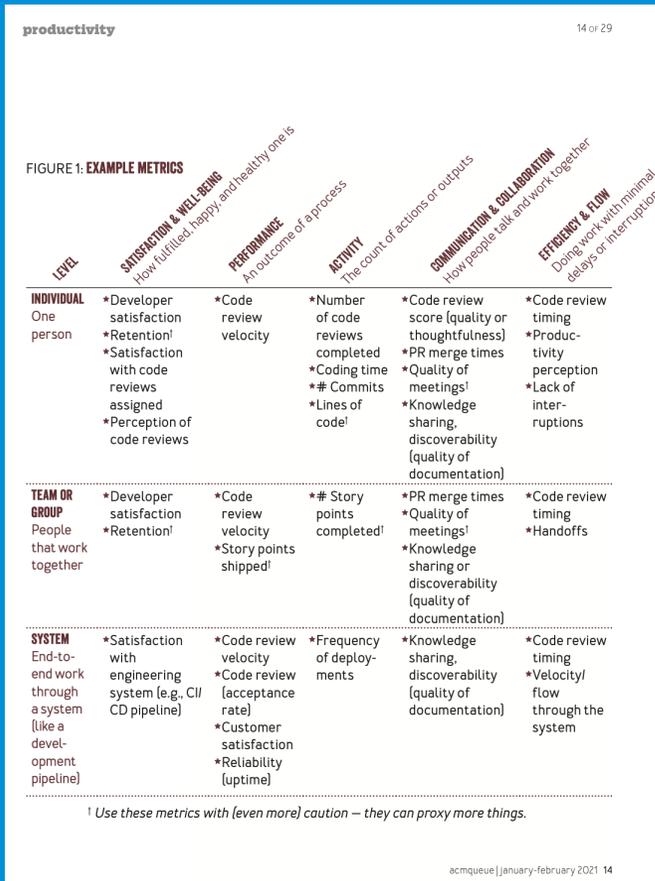


FIGURE 1: THREE CORE DIMENSIONS OF DEVELOPER EXPERIENCE

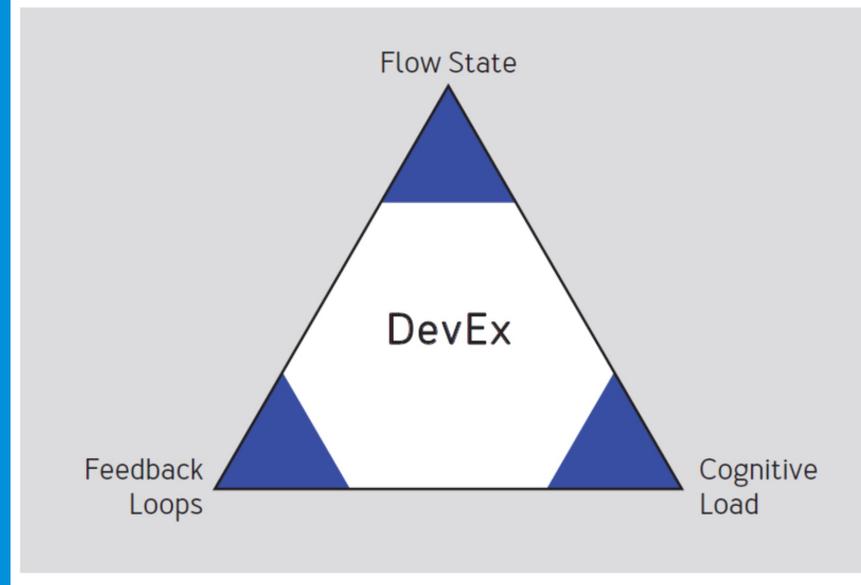
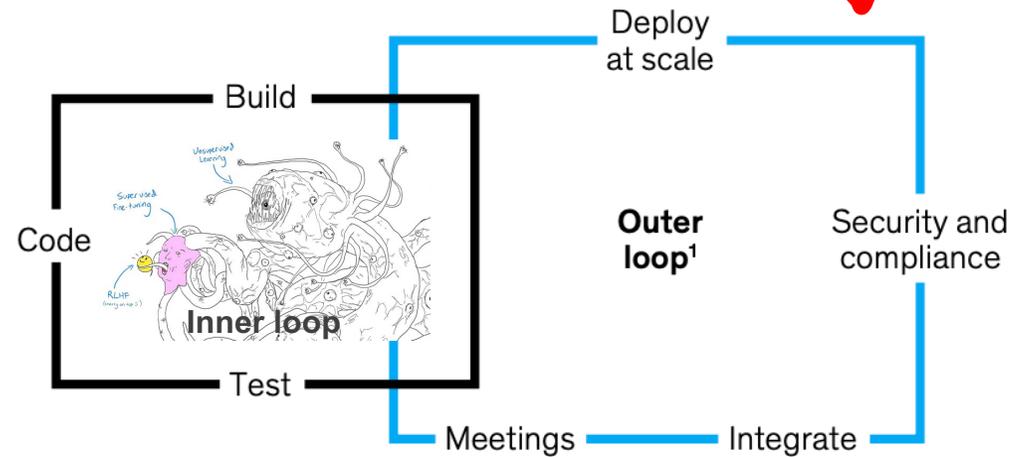


TABLE 1: EXAMPLE DEVEX METRICS

	FEEDBACK LOOPS	COGNITIVE LOAD	FLOW STATE
PERCEPTIONS <i>Human attitudes and opinions</i>	<ul style="list-style-type: none"> • Satisfaction with automated test speed and output • Satisfaction with time it takes to validate a local change • Satisfaction with time it takes to deploy a change to production 	<ul style="list-style-type: none"> • Perceived complexity of codebase • Ease of debugging production systems • Ease of understanding documentation 	<ul style="list-style-type: none"> • Perceived ability to focus and avoid interruptions • Satisfaction with clarity of task or project goals • Perceived disruptiveness of being on-call
WORKFLOWS <i>System and process behaviors</i>	<ul style="list-style-type: none"> • Time it takes to generate CI results • Code review turnaround time • Deployment lead time (time it takes to get a change released to production) 	<ul style="list-style-type: none"> • Time it takes to get answers to technical questions • Manual steps required to deploy a change • Frequency of documentation improvements 	<ul style="list-style-type: none"> • Number of blocks of time without meetings or interruptions • Frequency of unplanned tasks or requests • Frequency of incidents requiring team attention
KPIs <i>North star metrics</i>	<ul style="list-style-type: none"> • Overall perceived ease of delivering software • Employee engagement or satisfaction • Perceived productivity 		

Software development can be broadly divided into two sets, or loops, of tasks; the less time spent on less fulfilling, outer-loop activities, the better.

Software development activities



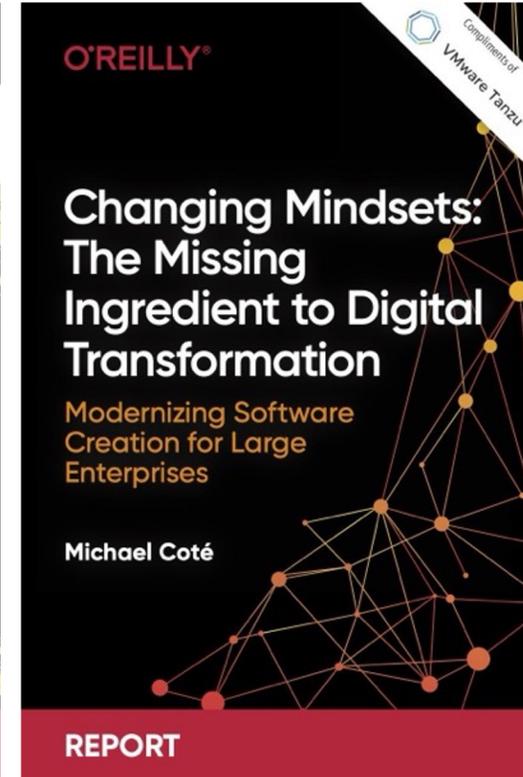
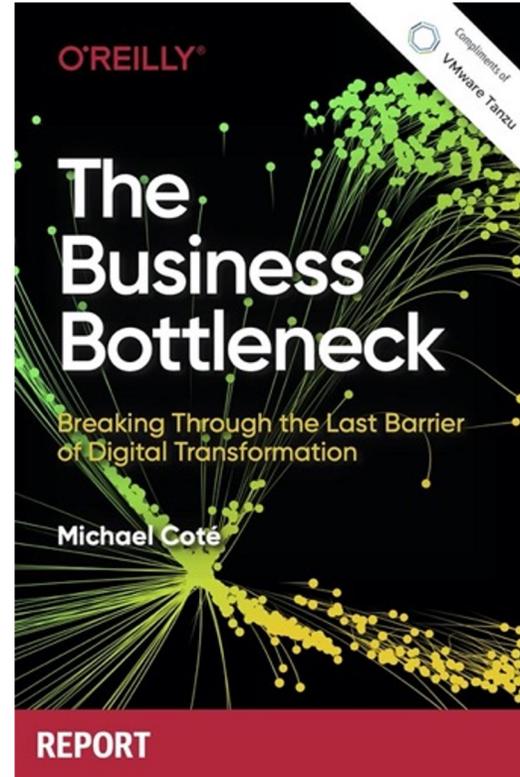
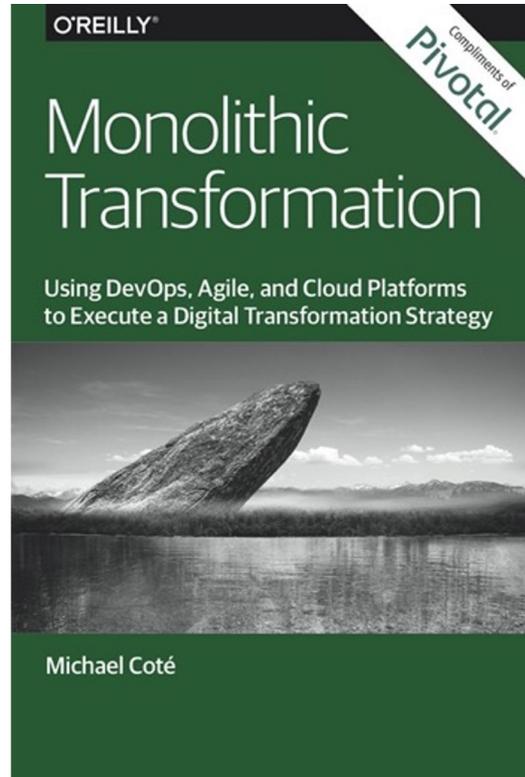
Focus here for developer productivity

¹Activities listed are nonexhaustive.

McKinsey & Company

Coté

<https://newsletter.cote.io/> | cote@broadcom.com

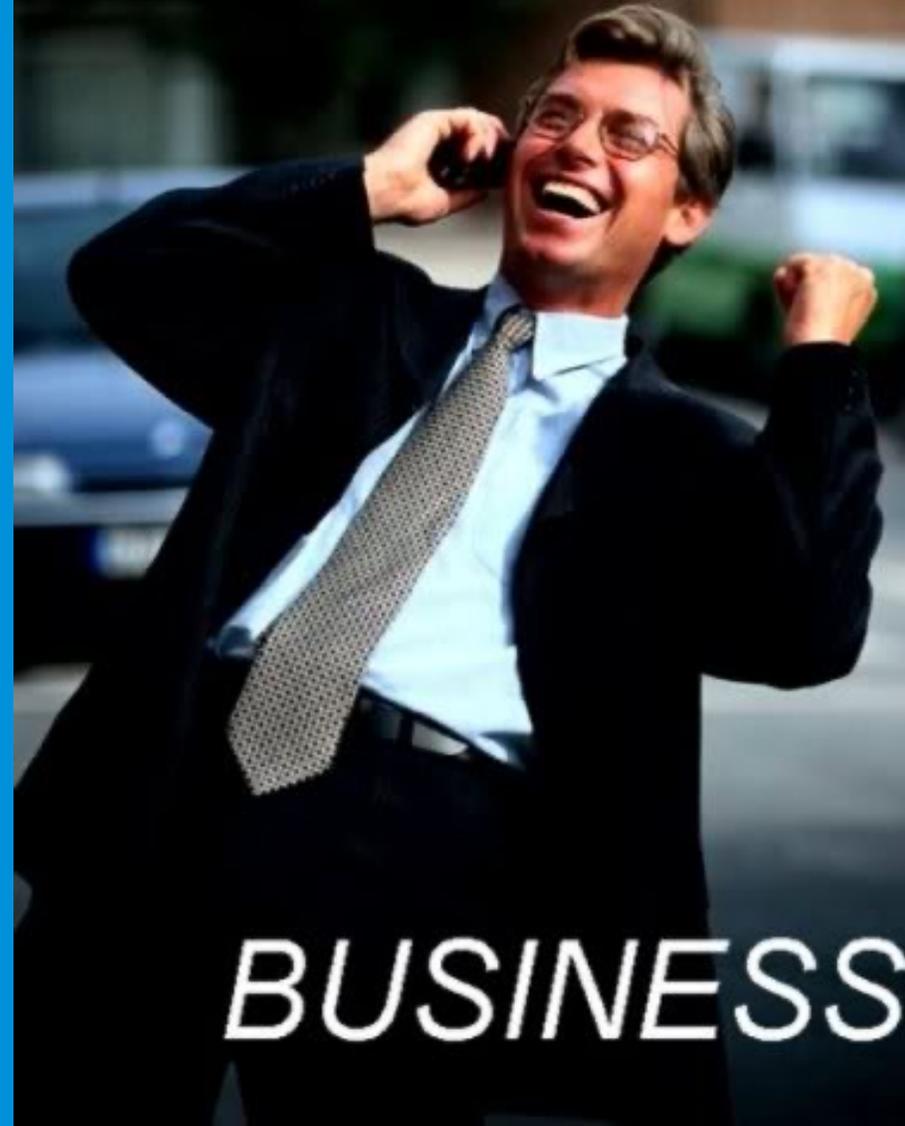


Start with:
Who's asking?

This guy.



HA HA!



BUSINESS

Competition👍

“Developer Velocity”

or,

Ship (more) features, more frequently.

Growth 👍

Adding more developers

vs.

Increasing productivity per developer

Costs 🙅

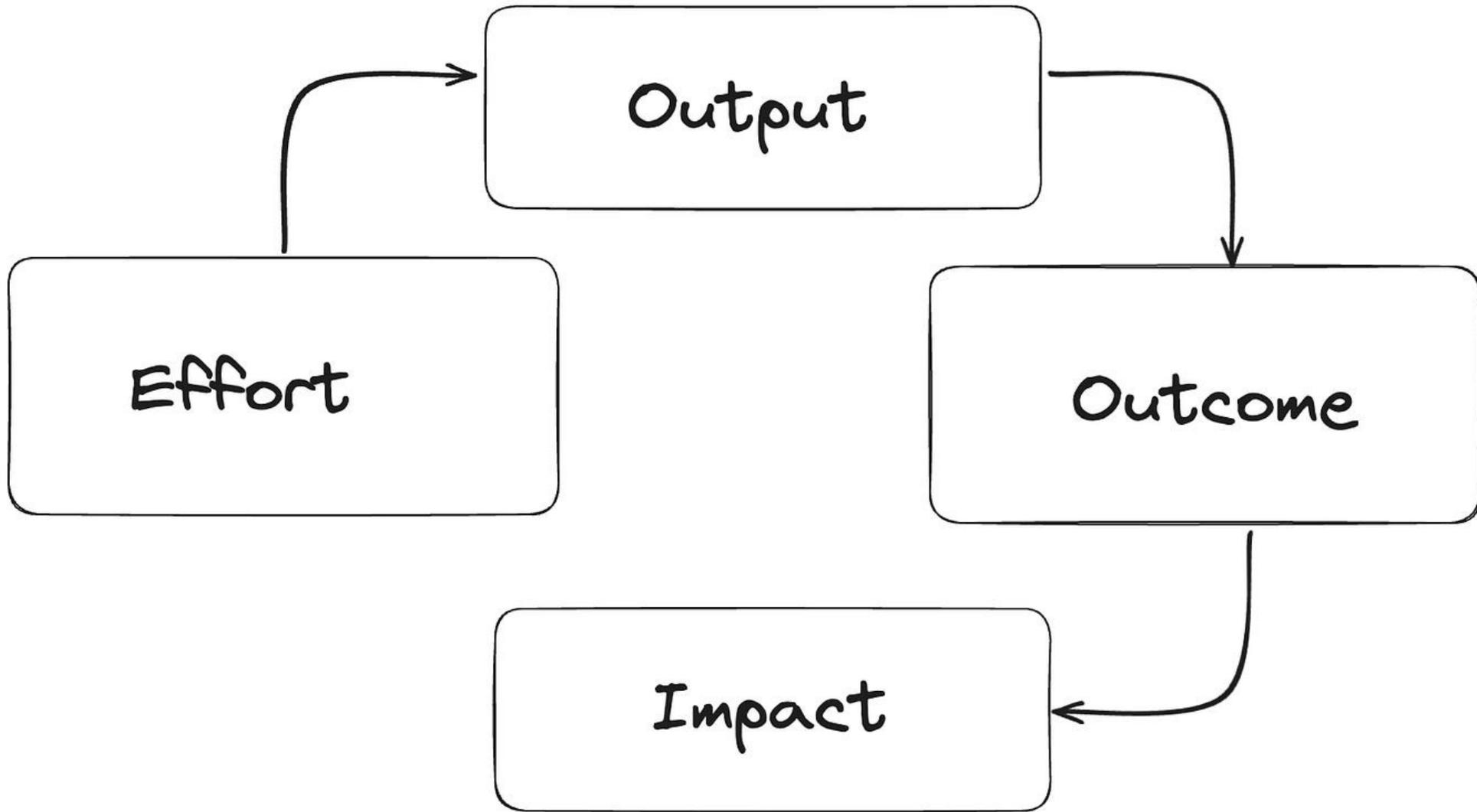
1. Are we paying too much?
2. Could we get by with paying less?
3. Who should I punish/fire?
4. (Who should I give more money to?)

(Also, sure,
craft optimization
& personal improvement)

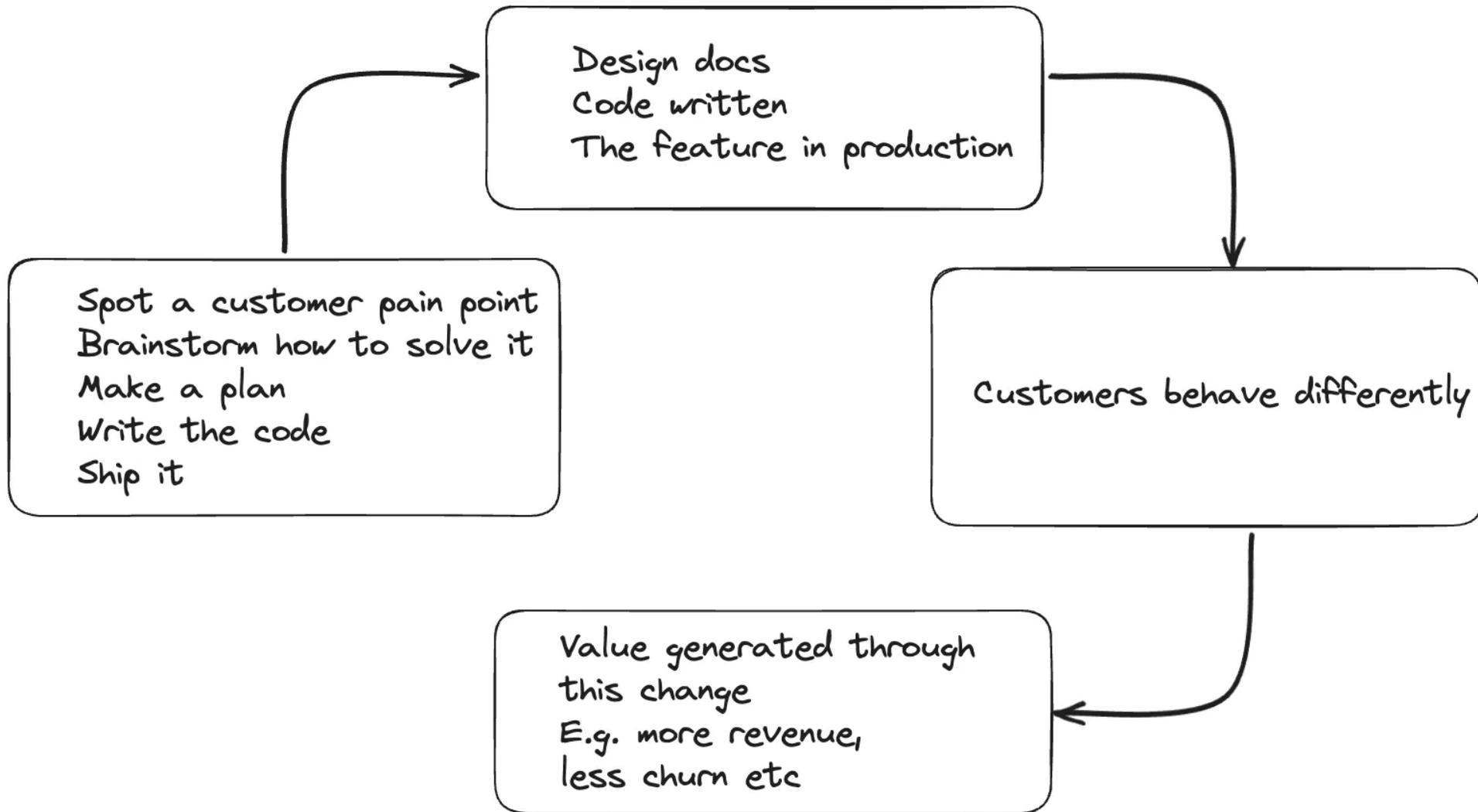


What is “developer productivity”?

“It depends...” 🤔



Kent Beck / Software Design: Tidy First? and pragmaticengineer.com



Kent Beck / Software Design: Tidy First? and pragmaticengineer.com

At the Metrics Buffett

DORA

The Four Key Metrics

1

LEAD TIME

Lead time is the time it takes to go from a customer making a request to the request being satisfied. Shorter lead times enable faster feedback.

2

DEPLOYMENT FREQUENCY

Deployment frequency is a proxy metric for batch size: the more frequently you deploy the smaller the size of the batch. Small batch sizes reduce cycle times, reduce risk and overhead, improve efficiency, increase motivation and urgency, and reduce costs and schedule growth.

3

MEAN TIME TO RESTORE

Reliability is traditionally measured as time between failures, but in a modern software organization failure is inevitable. Thus, reliability is measured by how long it takes to restore service when a failure occurs.

4

CHANGE FAIL PERCENTAGE

This metric looks at the percentage of changes made to production that fail; the same as percent complete and accurate in Lean product delivery.

Accelerate by Nicole Forsgren, PhD, Jez Humble, and Gene Kim

SPACE

14 of 29

productivity

FIGURE 1: EXAMPLE METRICS

LEVEL	SATISFACTION & WELL-BEING <i>How fulfilled, happy, and healthy one is</i>	PERFORMANCE <i>An outcome of a process</i>	ACTIVITY <i>The count of actions or outputs</i>	COMMUNICATION & COLLABORATION <i>How people talk and work together</i>	EFFICIENCY & FLOW <i>Doing work with minimal delays or interruptions</i>
INDIVIDUAL One person	<ul style="list-style-type: none"> *Developer satisfaction *Retention¹ *Satisfaction with code reviews assigned *Perception of code reviews 	<ul style="list-style-type: none"> *Code review velocity 	<ul style="list-style-type: none"> *Number of code reviews completed *Coding time *# Commits *Lines of code¹ 	<ul style="list-style-type: none"> *Code review score (quality or thoughtfulness) *PR merge times *Quality of meetings¹ *Knowledge sharing, discoverability (quality of documentation) 	<ul style="list-style-type: none"> *Code review timing *Productivity perception *Lack of interruptions
TEAM OR GROUP People that work together	<ul style="list-style-type: none"> *Developer satisfaction *Retention¹ 	<ul style="list-style-type: none"> *Code review velocity *Story points shipped¹ 	<ul style="list-style-type: none"> *# Story points completed¹ 	<ul style="list-style-type: none"> *PR merge times *Quality of meetings¹ *Knowledge sharing or discoverability (quality of documentation) 	<ul style="list-style-type: none"> *Code review timing *Handoffs
SYSTEM End-to-end work through a system (like a development pipeline)	<ul style="list-style-type: none"> *Satisfaction with engineering system (e.g., CI/CD pipeline) 	<ul style="list-style-type: none"> *Code review velocity (acceptance rate) *Customer satisfaction *Reliability (uptime) 	<ul style="list-style-type: none"> *Frequency of deployments 	<ul style="list-style-type: none"> *Knowledge sharing, discoverability (quality of documentation) 	<ul style="list-style-type: none"> *Code review timing *Velocity/flow through the system

¹ Use these metrics with (even more) caution — they can proxy more things.

acmqueue | January-February 2021 14

Happiness, flow, thriving, features

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DevX framework

Causes of thriving	Because a developer is...
Agency	<ol style="list-style-type: none"> 1) able to voice disagreement with team definitions of success 2) has a voice in how their contributions are measured
Motivation & Self-Efficacy	<ol style="list-style-type: none"> 1) motivated when working on code at work 2) can see tangible progress most of the time 3) is working on the type of code work they want to work on 4) is confident that even when working in code is unexpectedly difficult, they will solve their problems
Learning Culture	<ol style="list-style-type: none"> 1) learning new skills as a developer 2) able to share the things they learn at work
Support & Belonging	<ol style="list-style-type: none"> 1) supported to grow, learn, and make mistakes by their team 2) agrees they are accepted for who they are by their team

Developer Thriving framework

Developer Productivity Tools

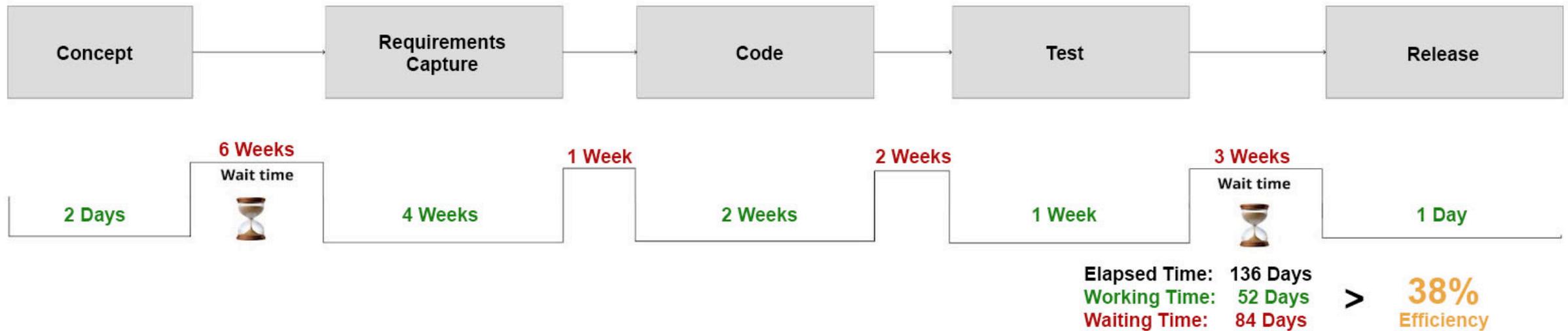
Find the Developer Toil, Confusion, Blockers

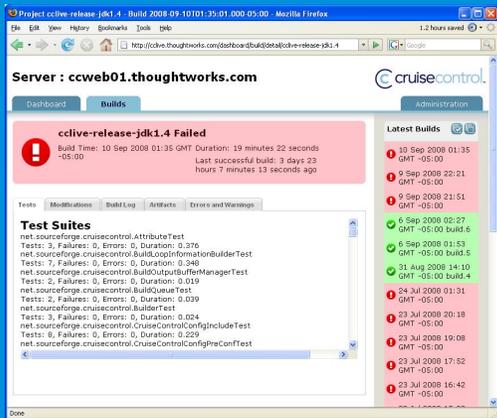
Find the Developer Toil, Confusion, Blockers

- What are we making?
- We have a strong vision for our product, and we're doing important work together every day to fulfill that vision.
- I have the context I need to confidently make changes while I'm working.
- I am proud of the work I have delivered so far for our product.
- I am learning things that I look forward to applying to future products.
- My workstation seems to disappear out from under me while I'm working.
- It's easy to get my workstation into the state I need to develop our product.
- What aspect of our workstation setup is painful?
- It's easy to run our software on my workstation while I'm developing it.
- I can boot our software up into the state I need with minimal effort.
- What aspect of running our software locally is painful? What could we do to make it less painful?
- It's easy to run our test suites and to author new ones.
- Tests are a stable, reliable, seamless part of my workflow.
- Test failures give me the feedback I need on the code I am writing.
- What aspect of production support is painful?
- We collaborate well with the teams whose software we integrate with.
- When necessary, it is within my power to request timely changes from other teams.
- I have the resources I need to test and code confidently against other teams' integration points.
- What aspect of integrating with other teams is painful?
- I'm rarely impacted by breaking changes from other tracks of work.
- We almost always catch broken tests and code before they're merged in.
- What aspect of committing changes is painful?
- Our release process (CI/CD) from source control to our story acceptance environment is fully automated.
- If the release process (CI/CD) fails, I'm confident something is truly wrong, and I know I'll be able to track down the problem.
- What aspect of our release process (CI/CD) is painful?
- Our team releases new versions of our software as often as the business needs us to.
- We are meeting our service-level agreements with a minimum of unplanned work.
- When something is wrong in production, we reproduce and solve the problem in a lower environment.

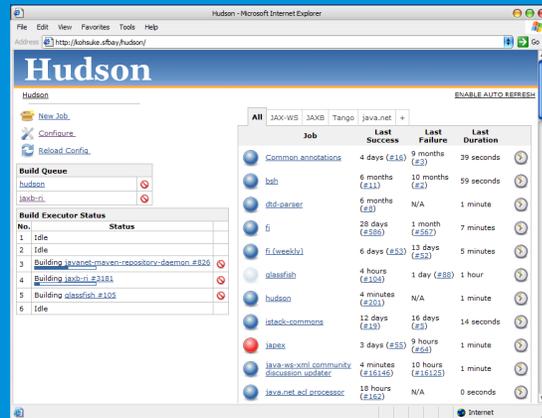
Put CI/CD in place

Waste is outside the box





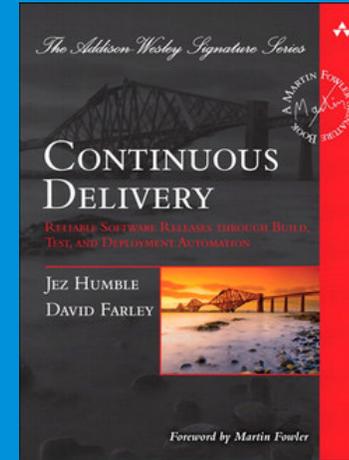
2001



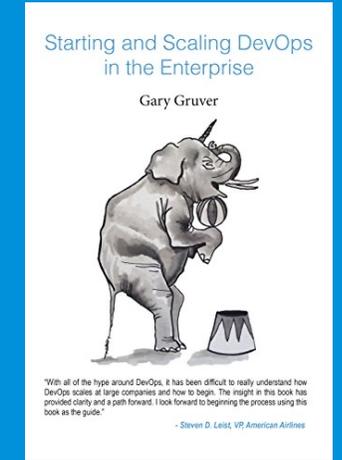
2005



2011



2010

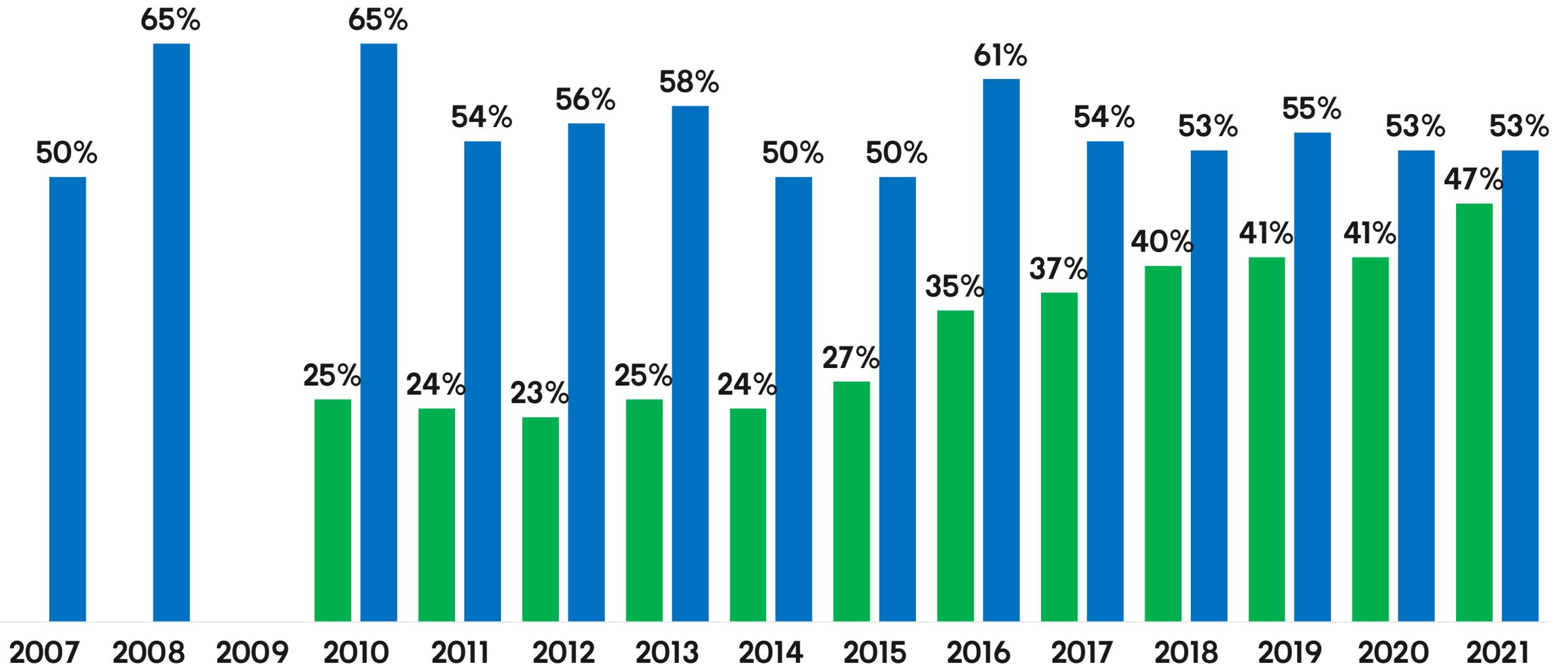


2016

"Printer firmware?
Hold my beer." ↗

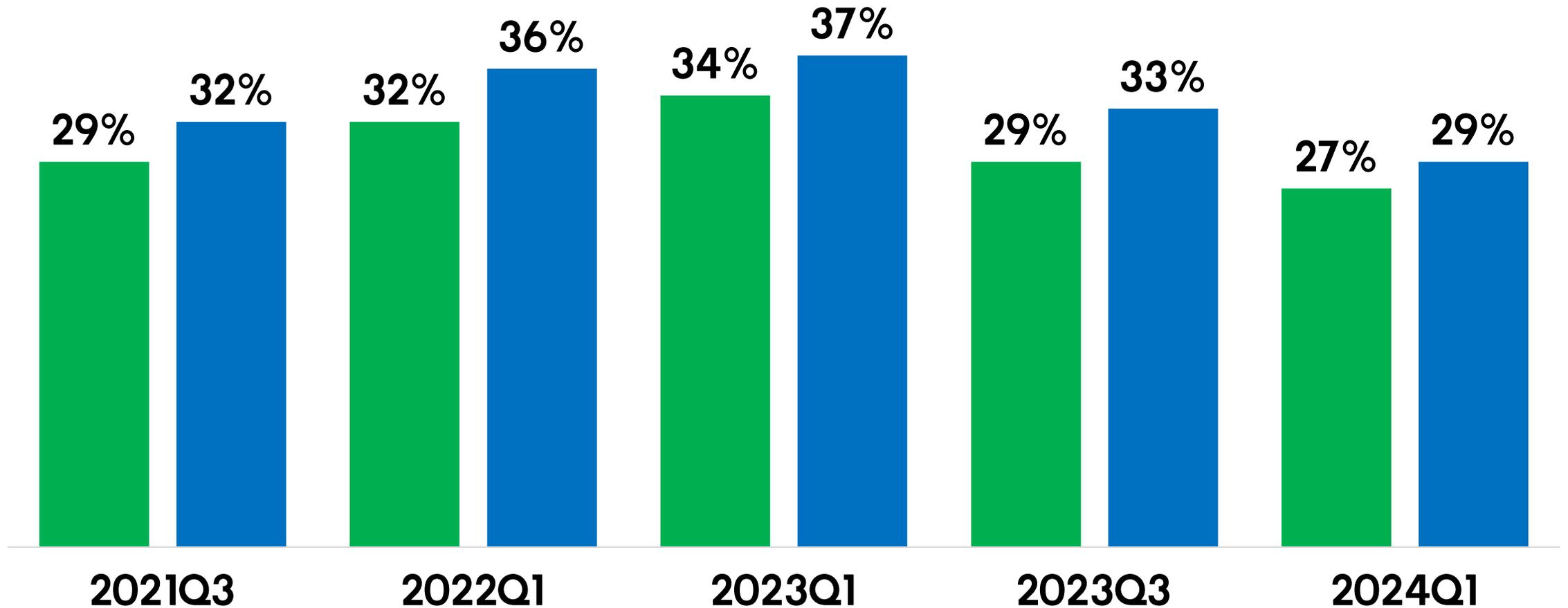
CI and CD usage, 2007 to 2021

■ CD ■ CI



CI and CD Usage, 2021 to 2024

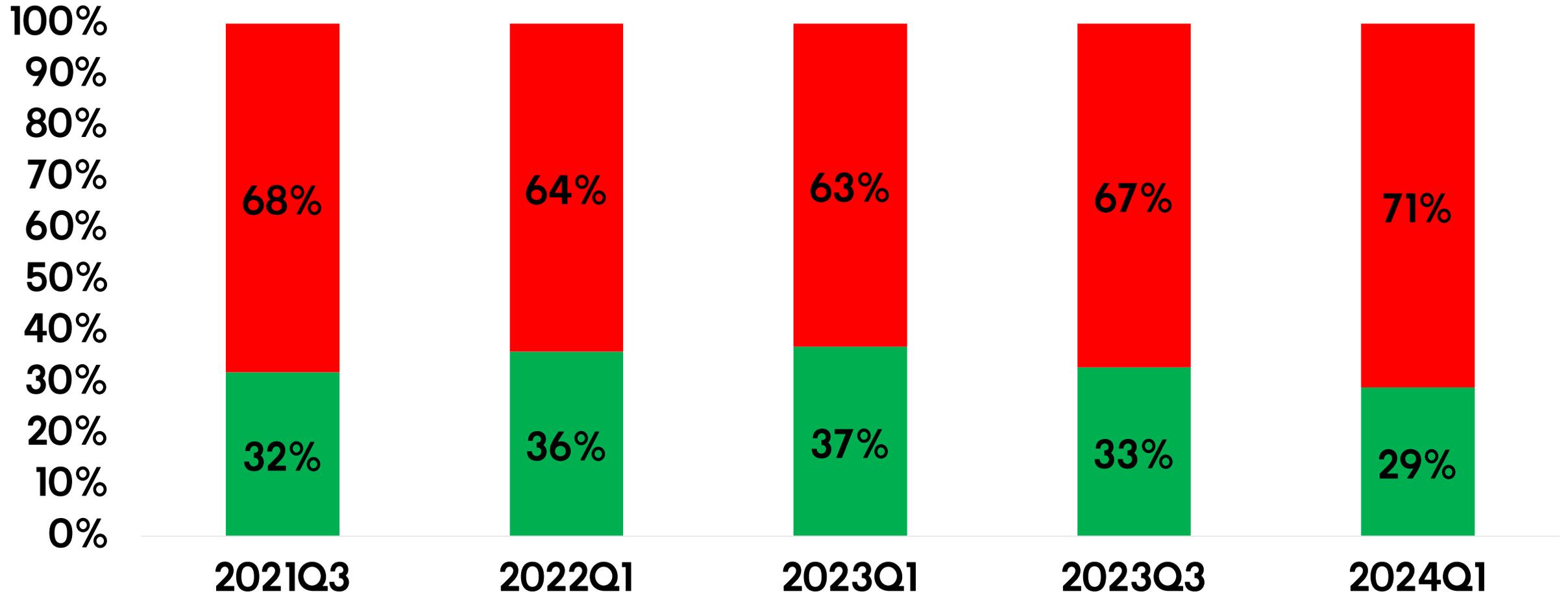
■ CD ■ CI



Question: Which of the following technologies have you used as part of your development activities in the last 12 months? Source: CD Foundation Surveys (Slashdata).

CI Usage, 2021 to 2024

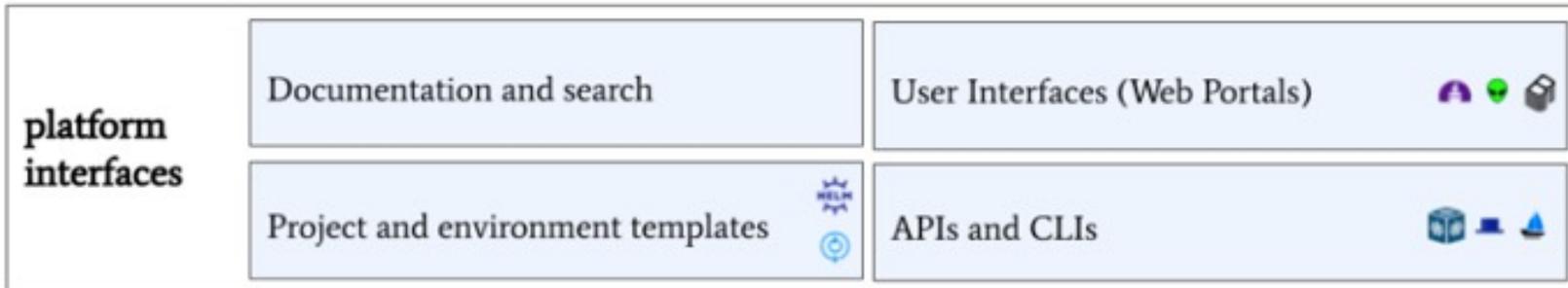
■ CI ■ No CI



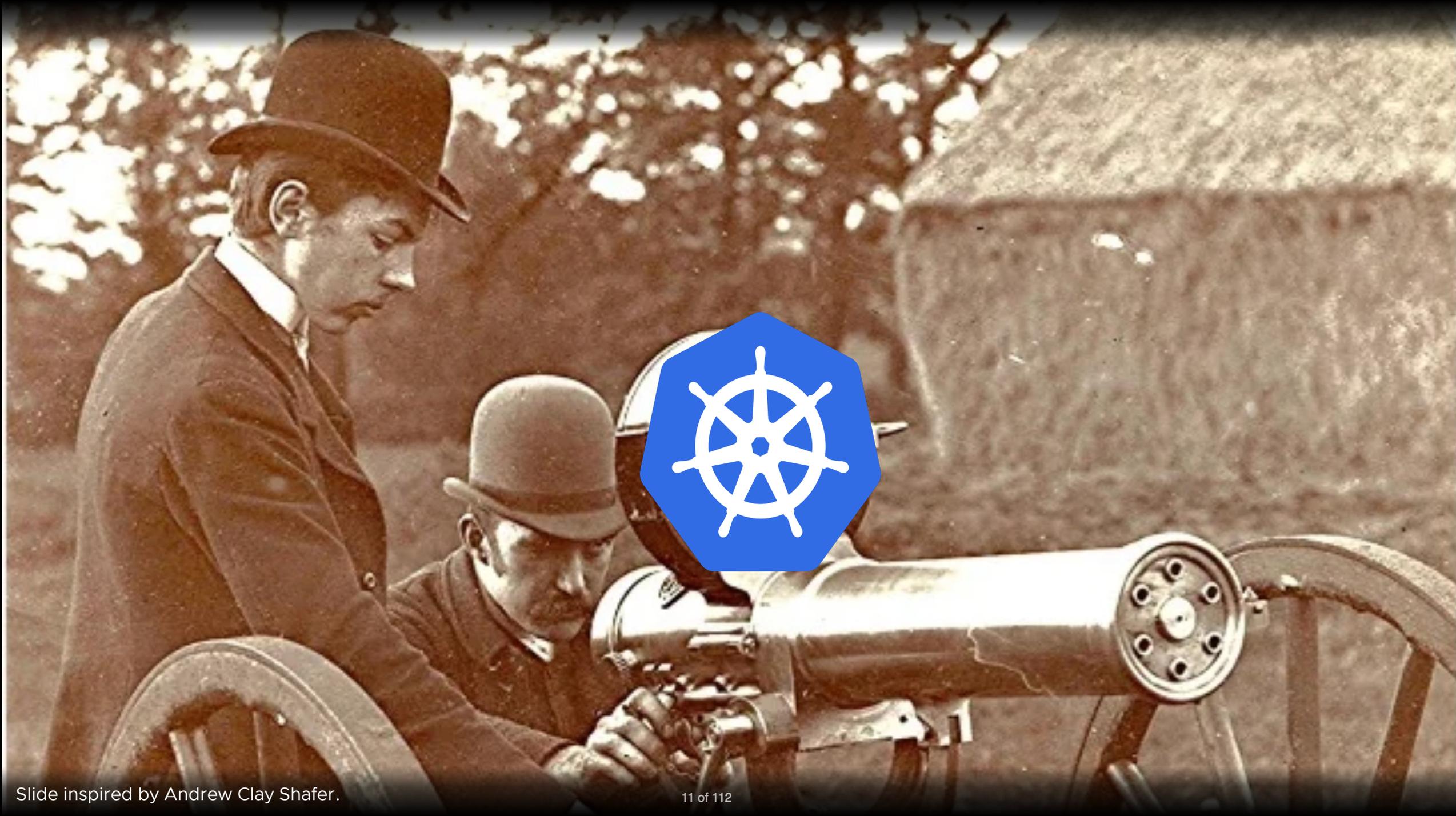
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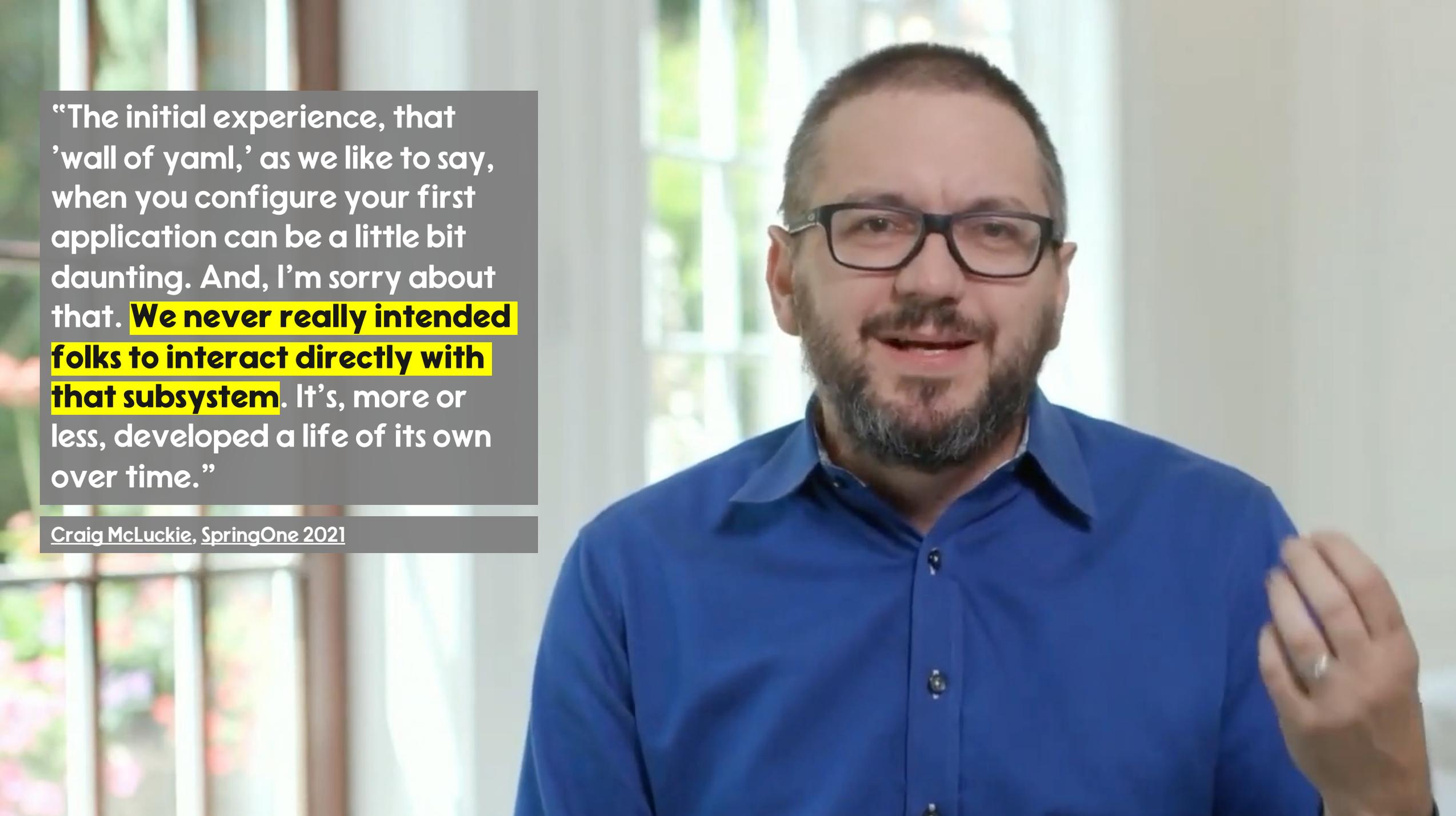
**Stop building your own platforms,
or, at least, have less of them**

Product and application teams



Capability and service providers



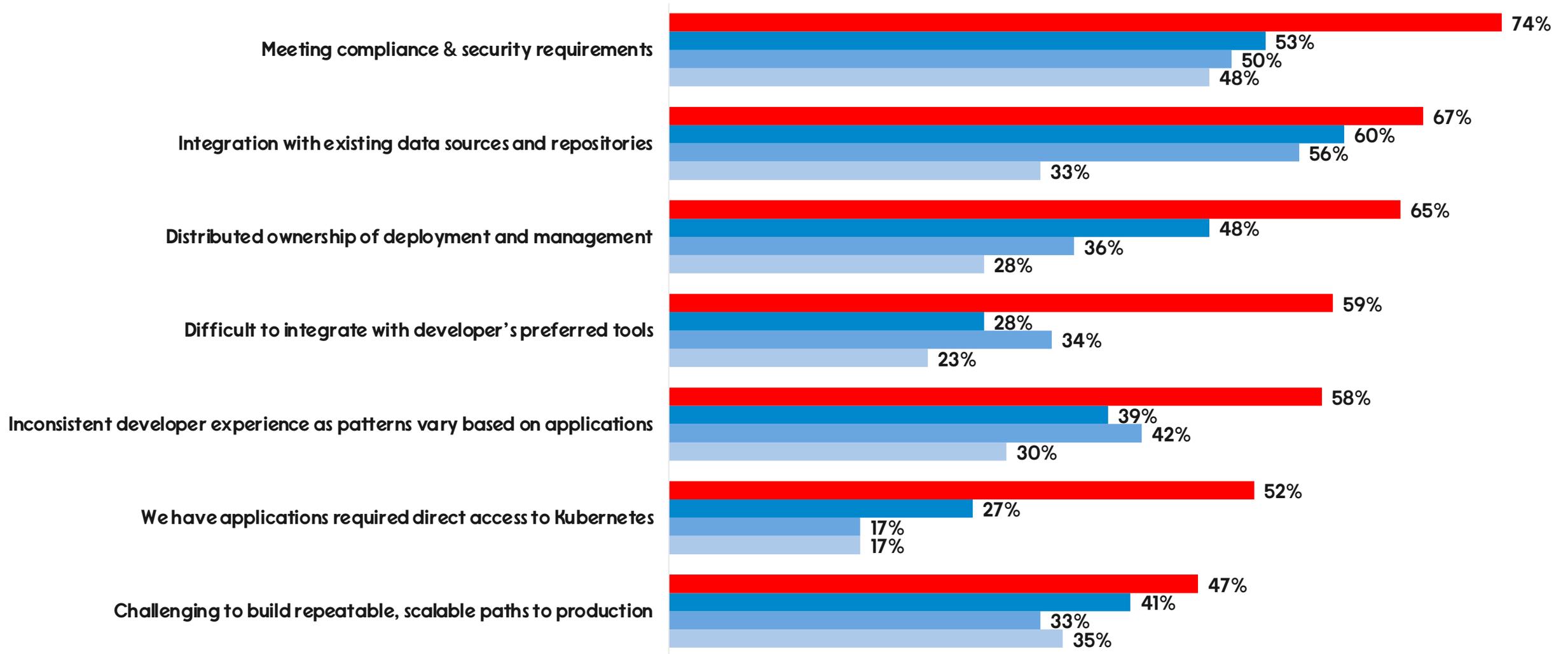
A man with short brown hair, a beard, and glasses is speaking. He is wearing a blue button-down shirt. He is positioned in front of a window with white frames, through which some greenery is visible. The lighting is bright and natural.

“The initial experience, that ‘wall of yaml,’ as we like to say, when you configure your first application can be a little bit daunting. And, I’m sorry about that. **We never really intended folks to interact directly with that subsystem.** It’s, more or less, developed a life of its own over time.”

Craig McLuckie, SpringOne 2021

Challenges building and managing platforms (by # of platforms in use)

■ Four+ ■ Three ■ Two ■ One



Software development can be broadly divided into two sets, or loops, of tasks; the less time spent on non-core, or outer-loop activities, the better.

Software development

How?

Check out the
bol.com talk from
earlier today.

Focus here for
developer
productivity

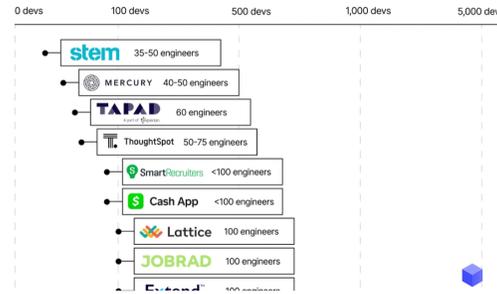
Security and
compliance

¹Activities listed are nonexhaustive

McKinsey & Company



When should you establish a Developer Productivity team?



When should you establish a Developer Productivity team?

Lessons from DoorDash, Lattice, Yelp, and 15+ other companies.

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Reducing Code Review Time at Google

Google's tool for helping developers address code review comments more efficiently.

MAY 24 · ABI NODA



The science behind DORA

DORA's lead researcher on how their reports come together.

MAY 17 · ABI NODA



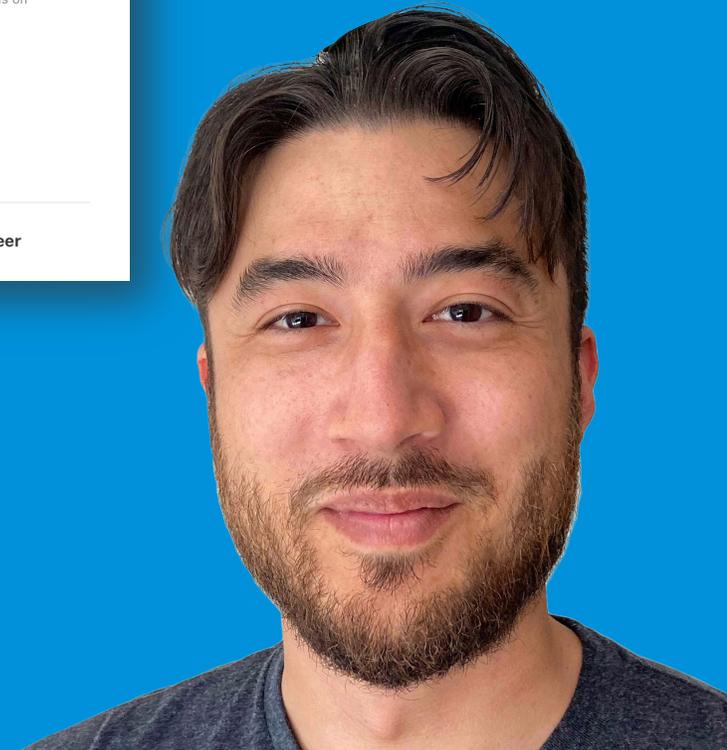
Engineering Enablement

The latest research and perspectives on developer productivity.

✓ Subscribed

Recommendations

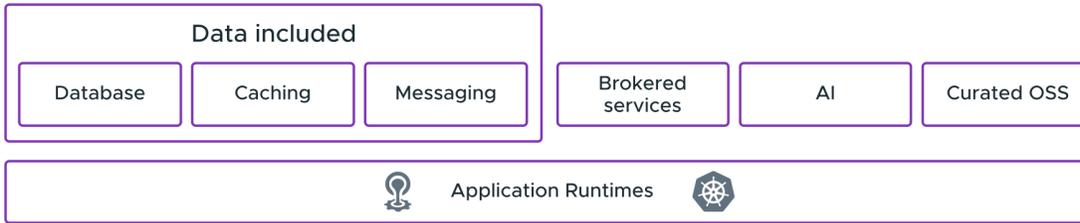
The Pragmatic Engineer
Gergely Orosz



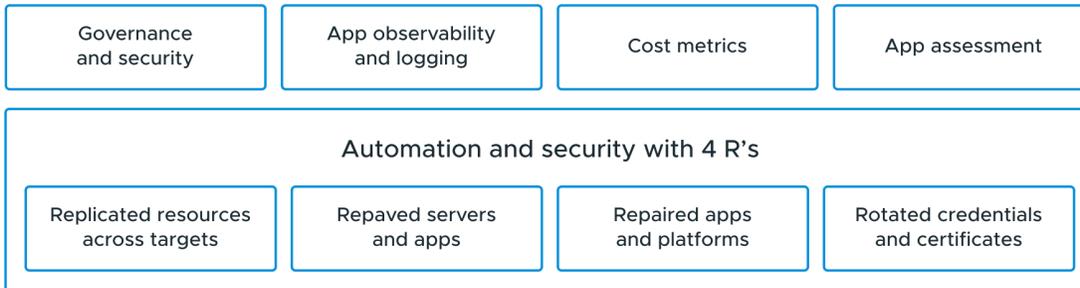
DEVELOPER ABSTRACTIONS



SELF-SERVICE APP SERVICES AND INFRASTRUCTURE



APP AND PLATFORM OPERATIONS



HYBRID CLOUD



PUBLIC CLOUD



EDGE

Thank You!

Slides!



 <https://tanzu.vmware.com/platform>

 <https://newsletter.cote.io/>